ZAPP® design

ZdStudio
PROJECT
PORTFOLIO

design integrity

every object has a moral value. every object is a symbol of a function. more than a mere utilitarian symbol. every object has a sign. every object is responsible for its own presence and existence. every object is guilty of assuming and become a form.

The Zapp Design® Furniture Company

Zapp Design® is a high-end furniture brand showcasing exclusive, clean, contemporary collections. The company was established in the year 2000 with the objective to develop and market the exquisite design vision of its founder Brazilian born and Bali resident designer, known simply as Zapp. Zapp's personal design beliefs blend and flow from modern, well-proportioned, functional and streamlined elements, using minimal decorative accents and combining them with tropical Brazilian flavors and eastern cultural references with its principles of harmony, simplicity and spiritual values. Rather than trying to create an impact by aggressive means or buzz-worthy proportions, or indeed following the latest trends, Zapp seeks to create a true interaction between spaces, materials, textures, shapes, weights, balances, values, symbols, colors, proportions, contrasts, energies, usages and the observer. Zapp Design® products are conceived to be timeless and are built to last for generations to come. With a genuine concern for the environment, the company only uses timber from reliable plantations and FSC certified sources.

The ZdStudio Architectural & Interior Design Concepts

ZdStudio Design Consultancy is a division of Zapp Design® Furniture Company. Conceived to cater to Bali's prolific property development market, ZdStudio was created to offer architectural and/or interior design services for private, commercial, and hospitality projects. The raison d'être of ZdStudio was to aid clients that are already familiar with the Zapp Design® vision, style preferences and commitment to quality (see below), and who were demanding it be extended to a fully multi-dimensional environment, beyond only furniture While ZdStudio operates independently from the Zapp Design® furniture business division, the divisions collaborate extensively and upon occasion engage independent designers and select local and international manufacturers from diverse fields of expertise to contribute to part or all of any given project.
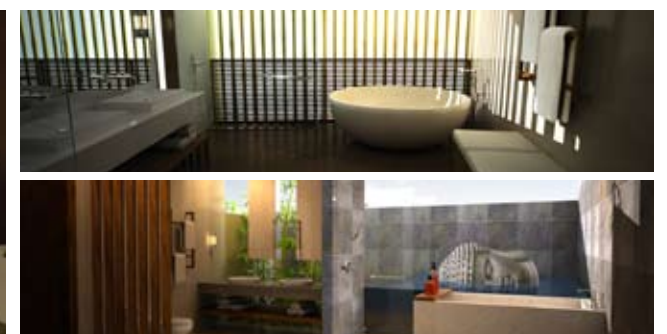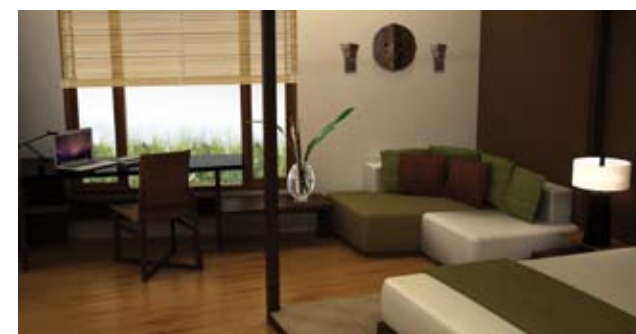
The Practice

The Zapp Design ®Furniture Company and the ZdStudio Design Consultancy work collaboratively to offer clients a flexible and comprehensive plan that, based on project size, customized specifications and budget will allow them to select their preferred project design format Unlike most companies that focus solely on the external elements such as the visual, functional and tactical aspects of design while leaving the execution to contractors, ZdStudio offers an end-to-end service preferring to work from sketch right through to execution and project completion. Assuming a comprehensive consultative role, ZdStudio manages all aspects of project development. From conceptualizing the vision, prototyping, manufacturing, quality control, and position of the elements, to deep analysis of the project brief, the customer's aspirations as opposed to the environment, the culture, the marketplace, the budget and, ultimately, the Product itself. By seeing each project essentially as a Product, and through adopting a holistic approach to the design practice – from both the customer's and the end-user's perspective – ZdStudio believes that the Product can better achieve its ultimate goal of becoming what it was meant to be, rather than trying to impose a look that doesn't really belongs to its essence. When the design craft is approached as a practice of embellishment only, the Product cannot achieve its full potential.

ZAPP design

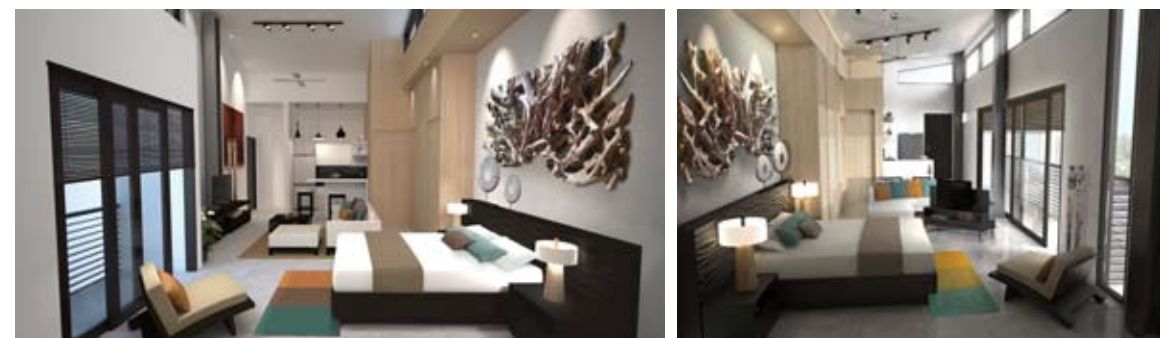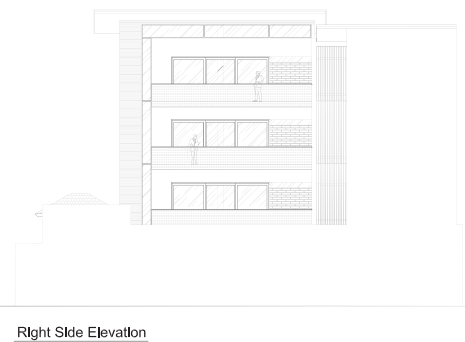Mahameru Cemagi – Architecture & Interior Design, Cemagi, Bali

2011

Project	Scope	Designer	Customer	Location
Mahameru Cemagi	Interior Design	ZdStudio	Tranquil Property	Cemagi ,Bali, Indonesia
Kua Bali	Architecture & Interior Design	ZdStudio	Matthew James	Pedungan, Bali, Indonesia
Arjuna-Lot 2	Complete Fit Out	ZdStudio	Penjor Bali Mandiri	Seminyak, Bali, Indonesia
Arjuna-Lot 3	Complete Fit Out	ZdStudio	Penjor Bali Mandiri	Seminyak, Bali, Indonesia
Villa Antap	Architecture & Interior Design	ZdStudio	Private Residence	Antap, Bali, Indonesia
Private Residences	Complete Fit Out	ZdStudio	Fabio Diaferia	Seminyak, Bali, Indonesia
Kewarra Beach Resort Lobby Area	Selected Furniture	Zabu & ZdStudio	Ifovia Pty Ltd T/A Zabu Cairns	Edge Hill, Australia
Villa Calista	Complete Fit Out	TID International Pte Ltd	Jean Jacques Kiefer	Seminyak, Bali, Indonesia

ZAPP design

Front Elevation

Right Side Elevation

2011

2011

Villa Antap – Architecture & Interior Design, Antap, Bali

ZAPP design ®

2011

ZAPP design

2011

Sunset Beach Lembongan Lot 2 – Architecture & Interior Design, Nusa Lembongan, Bali

2010

| Project	Scope	Designer	Customer	Location
Sunset Beach Lembongan Lot 1	Architecture, Interior, Procurement & Complete Fit Out	ZdStudio	Private Residence	Nusa Lembongan, Bali, Indonesia
Sunset Beach Lembongan Lot 2	Architecture, Interior, Procurement & Complete Fit Out	ZdStudio	Private Residence	Nusa Lembongan, Bali, Indonesia
Karma Kandara Resort Phase 4	Interior Design, Procurment & Complete Fit Out	ZdStudio	Private Residence	Nusa Dua, Bali, Indonesia
Pelagian Dive Yacht Phase 2	Interior Design, Procurement & Complete Fit Out	ZdStudio	Wakatobi Dive Resort	Southeast Sulawesi, Bali, Indonesia

ZAPP design

2010

Sunset Beach Lembongan Lot 2 – Architecture & Interior Design, Nusa Lembongan, Bali
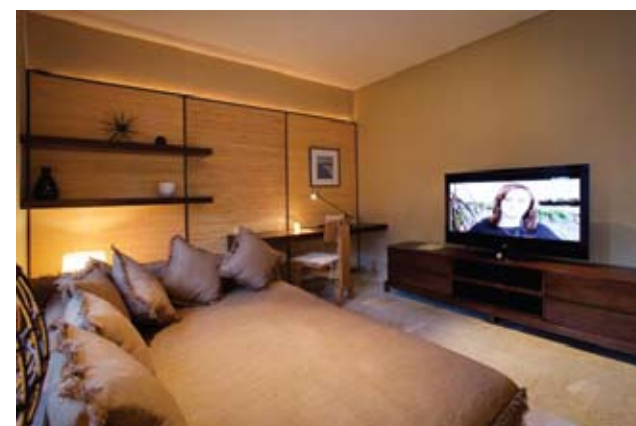
ZAPP
design ®

Sunset Beach Lembongan Lot 2 – Architecture & Interior Design, Nusa Lembongan, Bali

ZAPP design
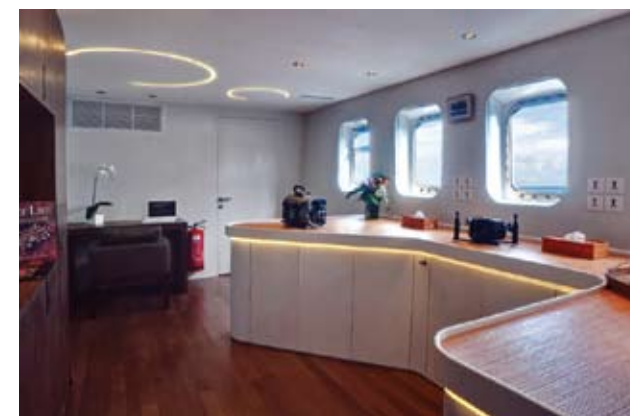
2010

Pelagian Dive Yacht – Phase 2, Interior Design, Southeast Sulawesi, Indonesia

ZAPP
design

2010

Kandara Resort Phase 4 – Interior Design, Nusa Lembongan, Bali

ZAPP design

Villa Lilibel – Architecture, Seminyak, Bali

Arjuna Villa - lot 1, Seminyak, Bali

2009

| Project	Scope	Designer	Customer	Location
Karma Kandara V26	Complete fit out	ZdStudio	Karma Resort	Ungasan, Bali, Indonesia
Karma Jimbaran V24	Complete fit out	ZdStudio	Karma Resort	Jimbaran, Bali, Indonesia
Arjuna Villa lot 1	Complete fit out	ZdStudio	Penjor Bali Mandiri	Seminyak, Bali Indonesia
Lilibel Villa, Pergola & Entrance Guest	Architecture	ZdStudio	Private Residence	Seminyak, Bali Indonesia

ZAPP design

ZAPP design ®

2008

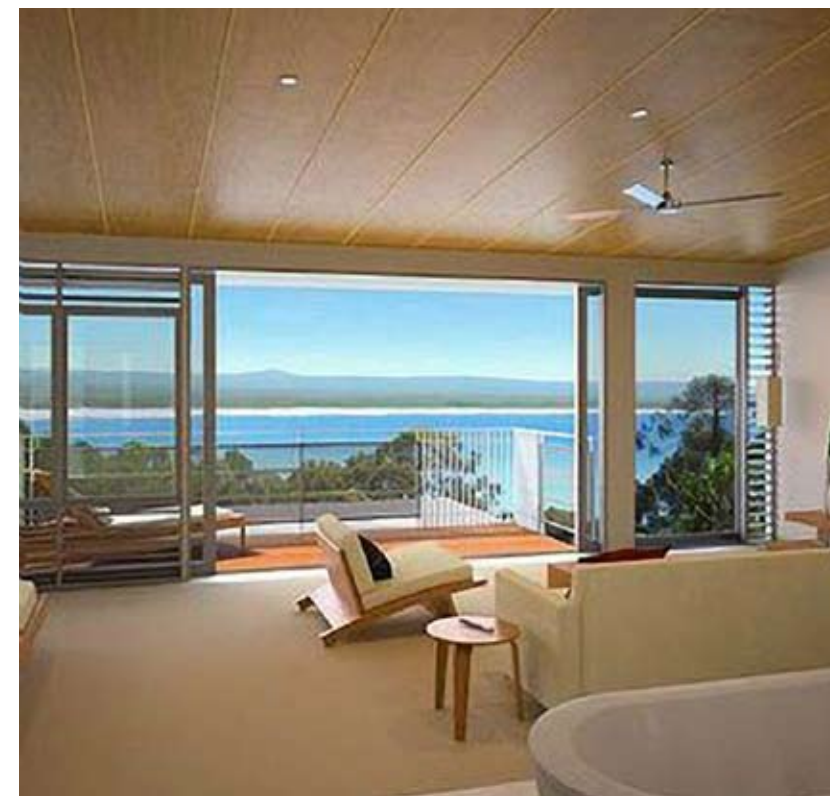| Project	Scope	Designer	Customer	Location
Pelagian Dive Yacht Phase 1	Interior Design, Procurement & Complete Fit Out	ZdStudio	Wakatobi Dive Resort	Southeast Sulawesi, Indonesia
Wakatobi Dive Resort	Interior Design, Architechture	ZdStudio	Jetty Bar	Southeast Sulawesi, Indonesia
Viridian Resort & Spa	Select Furniture	John Mainwaring	Leighton Properties / Macquarie Group	Noosa Heads, Australia
The Point Villas Extension	Custom Furniture	Handled by customer	Dave Falkner	Cook Island, New Zeland
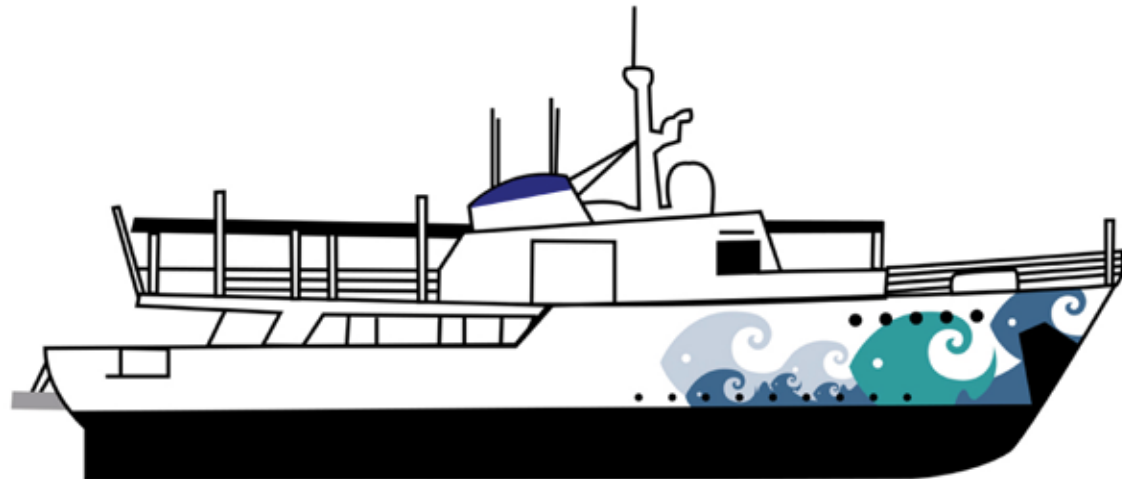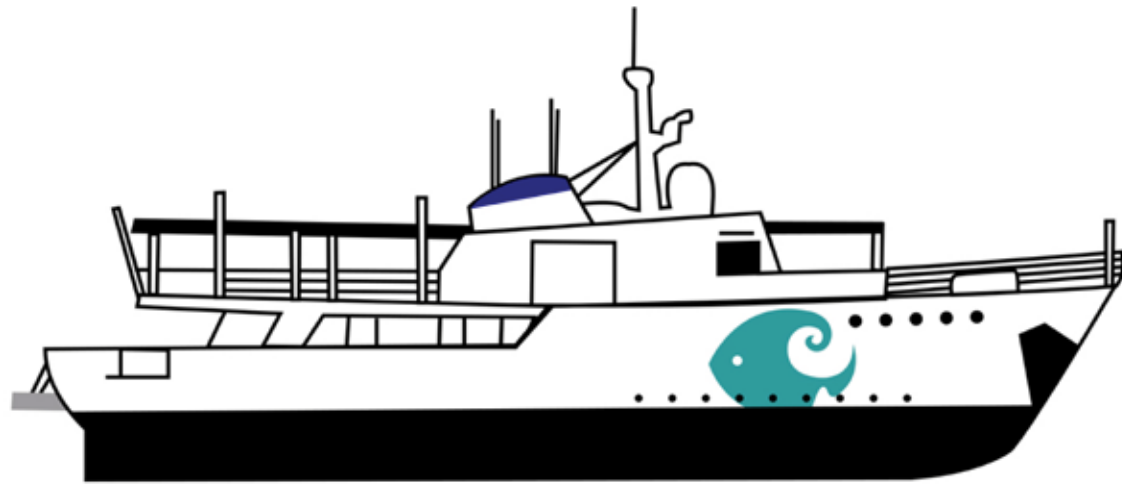
2008

Pelagian Dive Yacht Phase 1, Southeast Sulawesi

ZAPP design

2008

ZAPP design

2008

ZAPP design ®

2008

ZAPP design

Likuliku Lagoon Resort, Malolo Island, Fiji

2007

Liku Liku Lagoon Resort in Flji featuring The Flying Collection
and many others tropical flavored designs.

Project	Scope	Designer	Customer	Location
Karma Kandara – phase 2	Complete Fit Out	Pisani Interiors	Karma Resort	Ungasan, Bali, Indonesia
Dian Villa at Temple Hill	Select Furniture	Asha Calista	Private Residence	Jimbaran, Bali, Indonesia
Likuliku Lagoon Resort	Select Furniture	Cavit & Company	Ahura Resorts	Malolo Island, Fiji
Private Residence	Complete Fit Out	Handled by Customer	Karen & Rod Duncan	New South Wales, Australia

ZAPP design

Kandara Resort - Phase 1 & 2, Unggasan, Bali

2006

| Project	Scope	Designer	Customer	Location
Karma Kandara - phase 2	Complete Fit Out	Pisani Interiors	Karma Resort	Ungasan, Bali, Indonesia
Dian Villa at Temple Hill	Select Furniture	Asha Calista	Private Residence	Jimbaran, Bali, Indonesia
Likuliku Lagoon Resort	Select Furniture	Cavit & Company	Ahura Resorts	Malolo Island, Fiji
Private Residence	Complete Fit Out	Handled by Customer	Karen & Rod Duncan	New South Wales, Australia

ZAPP design ®

Bistro at Ancient Briton Hotel – Sidney, Australia.

2005

Project	Scope	Designer	Customer	Location
Villa Kampungku	Custom Furniture	Nina Interiors	Private Residence	Sanur, Bali, Indonesia
Karma Jimbaran – phase 3	Complete Fit Out	Pisani Interiors	Karma Resort	Jimbaran, Bali, Indonesia
Novotel Palm Cove	Select Furniture	Banyan Tree Living	Novotel	Port Douglas, Australia
Restaurant, Maya Hotel	Custom Furniture	CushCush	Maya Hotel	Kuala Lumpur, Malaysia
Byron At Byron	Select Furniture	Banyan Tree Living	Byron At Byron	Byron Bay, Australia
Perception Bay	Select Furniture	Banyan Tree Living	Private Residence	Australia
Ancient Briton Hotel, Bistro	Select Furniture	Banyan Tree Living	Briton Hotel	Sydney, Australia
Radiology Clinic	Select Furniture	Banyan Tree Living	Radiology Clinic	Australia
Viridian Resort & Spa	Select Furniture	John Mainwaring	Leighton Properties / Macquarie Group	Noosa Heads, Australia
Garpú Restaurant at Rama Candidasa	Architecture, and Interior Design	ZdStudio	PT Ramayana Group	Candidasa, Bali, Indonesia
Husk Restaurant	Select Furniture	ZdStudio	Sofitel Hotel	Seminyak, Bali, Indonesia
Spa at Shangri-La Hotel	Custom Furniture	CushCush	Shangri-La Hotel	Dubai, UEA
Ramayana Resort & Spa	Custom Furniture	Handled by customer	PT Ramayana Group	Kuta, Bali, Indonesia
Rostron Villa at Temple Hill	Complete Fit Out	ZdStudio	Private Residence	Jimbaran, Bali, Indonesia

Garpú

Zapp Design delivered a complete suite covering architecture, interior design, complete fit-out and branding including identity and graphic design.
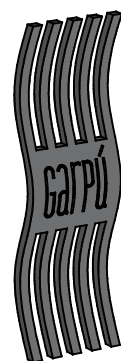
2005

ZAPP design

2005

Garpu Restaurant – Architecture & Interior Design, Candidasa, Bali

2005

Garpu Restaurant – Architecture & Interior Design, Candidasa, Bali

Zapp Design created the interiors of the award winning restaurant 'Di Mare'. The stylish signature restaurant of Karma Jimbaran Resort

Di Mare Restaurant – Interior Design, Jimbaran, Bali

2004

Project	Scope	Designer	Customer	Location
Royal Bali Beach Club	Select Furniture	Pisani Interiors / ZdStudio	Royal Developments	Jimbaran, Bali, Indonesia
Di Mare Restaurant	Interior Design	Pisani Interiors / ZdStudio	Karma Resort	Jimbaran, Bali, Indonesia
C Bargara Resort	Select Furniture	Denise Napier	C Bagara	Queensland, Australia
Karma Jimbaran Phase 2	Complete Fit Out	Pisani Interior	Karma Resort	Jimbaran, Bali Indonesia

ZAPP
design

Karma Jimbaran Resort - Phase 1, Jimbaran, Bali.

2003

In 2002 the resort won the prestigious
International Property Award.

Project	Scope	Designer	Customer	Location
Wellspring Spa	Complete Fit Out	Franklin Po Architects	Grand Formosa Regent Hotel	Taipei, Taiwan
Janice Girardi Villa	Select Funiture	Handled by owner	Privat Residence	Ubud, Bali, Indonesia
Karma Jimbaran - phase 1	Complete Fit Out	Pisani Interiors	Karma Resort	Jimbaran, Bali, Indonesia

Reynaldo Maldonado, also known simply as Zapp, was born in Rio de Janeiro, Brazil in 1959. He has studied Visual Communications, Industrial Design and Philosophy after also attending a course on History of Art and Architecture, while still attending college and done a practical design seminar with Victor Papanek (1927-1999), the acclaimed industrial designer and educator who became a strong advocate of the socially and ecologically responsible design. Before completing his studies, however, Zapp went on a trip to New York, London and Paris where he lived for three years working as illustrator, graphic designer, junior art director for an advertising company and doing airbrush illustrations for surfboards in Biarritz, on the southern west coast of France, during summer. Back to Brazil he continue to pursue a career as graphic designer, worked briefly as set designer for a TV channel, worked as clothing designer for various surf wear companies while also taking a job as marketing advisor between other creative professional activities. His life took a turning point in 1997 while he was doing a publicity campaign for a Brazilian exporter of Indonesian, Indian and Chinese antiques that sparked on him the desire to pursue a new career as furniture designer by combining primitive Indonesian art pieces and reclaimed wood with more technically advanced materials. Since then he has been living and working in Bali where, in the year 2000, he founded Zapp Design with his wife and have been designing and producing custom furniture to various private and commercial projects locally and around the globe.

ZAPP ®
design

design integrity

ZdStudio
Architectural and Interior Design Concepts